

## Learning Express Library Ideas

- Put up a sign where your test-prep books are (or would be if they weren't all checked out). You can customize this one to include the tests most popular at your library: [www.tntel.tnsos.org/Toolkit/LELsign1.doc](http://www.tntel.tnsos.org/Toolkit/LELsign1.doc)
- Put a link to Learning Express Library on your website. You can download the logo here: [www.tntel.tnsos.org/Toolkit/LELogosmall.jpg](http://www.tntel.tnsos.org/Toolkit/LELogosmall.jpg)
- Give a Learning Express Library bookmark to patrons who check out a test-prep book to remind them of the other resources that are available to them. Order more bookmarks by calling Learning Express at 1-800-295-9556.
- Host a practice test in your library! Create generic accounts for people ahead of time, like libraryname1, libraryname2 (remember the email address is not required). Patrons can get a good sense of how they'll do on the exam and learn what they need to study more.
- Learning Express has posters you can customize, either with a link to the TEL page ([www.tntel.info](http://www.tntel.info)) or your own library's website. To access these:
  - Go to <http://www.learnatest.com/LEL/index.cfm/general> and login.
  - Username TELPLMain
  - Password: learningexpress
  - Click on Print Materials and Handouts. Follow the directions listed.
- At that same link, you can find MARC records for your library's catalog.
- Be sure other service organizations in your area know about Learning Express Library. It's free for everyone in Tennessee, so they can use it too!
  - Career Centers
  - Guidance Counselors
  - GED classes