



PRODUCT UPDATE



GALE
CENGAGE Learning



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General Updates

There were 472 new titles added to Gale resources from July - September. To view these titles, please go here: <http://solutions.cengage.com/Gale/Database-Title-Lists/Change-Lists/>

Product Specific Updates

Summer 2015 Product Migrations

The summer of 2015 brought libraries and their users very exciting and extensive changes to their Business, K-12 and Literature resources. Many valuable research resources were moved to our mobile-responsive design to fit into the user workflow of students, academic researchers, and public library patrons, and several others' content was moved to a fresher, user-friendly experience. Please see below for more details:

The following Gale resources have joined *InfoTrac*, *GVRL* and *In Context* on our mobile responsive design:

LifFinder
Literature Resource Center

**Please note, if you haven't already, you can choose to move to the new experience for Literature Resource Center, and LifFinder at any time. All accounts will be moved automatically in December. A preview link is available within all three resources now, and allows the user to preview the new experience within their session.*

As an example, *Literature Resource Center's* updated experience:

The screenshot displays the Gale Literature Resource Center website. At the top, there is a navigation bar with the Gale logo, a search bar, and links for 'Advanced', 'Bookmark', and 'More'. Below the navigation bar, there are links for 'Gale Literary Index', 'Encyclopedia of Literature', 'Person Search', and 'Works Search'. The main content area is divided into several sections:

- Featured Author:** A section for James Joyce, featuring a portrait and a 'Full Biography' button. Below the biography are three buttons for 'Ulysses (Novel)', 'Dubliners (Short story collection)', and 'Finnegans Wake (Novel)', each with a 'Find Criticism Over Time' link.
- Featured Work:** A section for 'A Very Old Man with Enormous Wings' by Gabriel García Márquez, featuring a portrait and a 'Read more' button. Below the work is a 'Find Criticism Over Time' link.
- Topic Finder:** A section with a circular icon and text: 'Use the Topic Finder to discover the context of your search term and uncover hidden connections.' Below the text is a 'Topic Finder' button.
- Term Frequency:** A section with a line graph icon and text: 'Graph search results to see trends over time for one or more terms.' Below the text is a 'Term Frequency' button.

At the bottom of the page, there is a footer with links for 'About Literature Resource Center', 'Contact Us', 'Copyright', 'Terms of Use', and 'Privacy Policy', along with the Gale Cengage Learning logo.

If you're new to the mobile responsive design, here are some of the valuable tools available to librarians and users:

- 1 [Search Alerts/RSS Feeds](#) - Be notified when a new article is available for your topic.
- 2 [Topic Finder](#) - Uncover new keywords and connections between topics.
- 3 [Highlights and Notes](#) - Select and highlight text, add notes, and save or export your work.
- 4 [Interlink](#) - Engage robust cross-search and hyperlink capabilities through Gale's unique subject indexing and algorithms.
- 5 [Language Translation](#) - Translate Gale content into any of 23 languages on demand, with some audio available.
- 6 [Listen](#) - Access audio versions of any article, along with a download option for anytime listening.



New content has been released in *Kids InfoBits*. See what's new and available for your classrooms and students.

New homepage content snippets, or "infobits", have been updated in the following categories:

- **Animals** – Includes interesting facts about dolphins.
- **Sports** – Highlights summer sports activities, including baseball, swimming, water skiing, and bike riding.
- **Science** – Information available on the New Horizons spacecraft that traveled more than 9 years and 2 billion miles to capture images of the planet Pluto.

Updated content postings have also been made for Uluru, formerly known as Ayers Rock, located in Australia. Areas that have refreshed content are individual entries, the topic tree, image captioning, and indexing, reflecting the fact that the landmark is owned by the Australian aboriginal people and Uluru is the accurate aboriginal name.



We are pleased to announce the following updates to the *In Context** product suite are live.

- Google Integration access for Proxy customers: Resolving this access opens up Google Integration for customers using EZ Proxy!
- Export citations to Google Drive: Citation Tools is the #1 used tool across *In Context*!
- New and improved search algorithms: Gale is committed to serving up the right content to customers, updates here will move us forward on the path of retrieving the high relevance/high recency combination customers are looking for!
- New Biographies bucket: Customers responded so well to the Biographies bucket in *Research in Context* that we've carried this over to the rest of suite – Biographies will now appear in their own bucket, removed from the Reference content, making them easier and more intuitive to find!
- New Map tool in *Opposing Viewpoints*, *Student Resources*, and *Science*: Ever notice that Maps were missing from *In Context* on mobile devices? No longer! The new map tool is mobile responsive and works like a charm now!
- New "hotspotter" feature on *Biography* and *Science* homepages: This brand new feature allows Gale to take static images on the home page and connect it to other content elements in the product, creating a much more dynamic content experience for our users. (This feature is in pilot mode and will be rolled to other *In Context* products if successful – so bring on the feedback!)

*Includes: *Biography*, *Canada*, *Opposing Viewpoints*, *Science*, *Student Resources*, *US History* and *World History*.



Noted in the last quarterly product update, Research In Context is now the premier research resource for middle-schoolers from Gale.

Grades 6 to 8 are among the most important for young teens and pre-teens to develop learning skills to launch them into high school and beyond. And until now, resources to support an integrated learning experience have been few and far between, making teaching and supporting learning for this curious group a challenge. But the tide is turning with the introduction of a new highly-visual resource featuring authoritative content that's been designed specifically for middle school learners.

Gale's *Research In Context* is a new resource that bridges the gap between Gale's *Kids InfoBits* resource for elementary school students and the subject-specific Gale *In Context* family, developed primarily for high school and undergraduate students. The well-known Gale *In Context* suite, now including *Research In Context*, brings together the best and most relevant content on a modern, student-friendly, and mobile-responsive interface.

Covering the most-studied topics in literature, science, social studies, and U.S. and world history, *Research In Context* features:

- Engaging reference, periodical, and multimedia content
- Authoritative information from sources like Gale, National Geographic and Scholastic
- Alignment to national and state curriculum standards
- Topic pages and overviews written explicitly for middle schoolers

Research In Context replaced five of Gale's previous resources for the middle school audience: *Discovering Collection*, *Junior Reference Collection*, *Student Resource Center Jr.*, *InfoTrac Junior Edition*, and *InfoTrac Junior Graphic Edition*.

